

tasty
holidays
with



Vivian.

Cook along with Vivian Howard for this exclusive livestream event!

On Sunday, November 15 join Vivian in her test kitchen and learn her secrets on how to keep holiday meals simple and delicious. Guests will be able to participate in a Q&A with Vivian and receive signed copies of her new cookbook: *This Will Make it Taste Good*

Sponsorship Opportunities

~~PRESENTING SPONSORSHIP - \$6,000~~ | Fink's Jewelers

(category exclusive)

Pre Event:

- Branding on promotional digital ads on WALTER website
- Branding on email blasts to WALTER and partner magazine subscribers
- Recognized on social media channels when promoting event - brand extension to partner magazines' social media channels
- Logo on ticketing page with link to website
- Digital ad with click-through on video landing page for the month of November
- Option to include branded items (bookmarks or some other marketing piece) with the mailing of Vivian's new cookbook.
- Opportunity to have storefront as a designated local pick up station for Vivian's cookbook

During Event:

- 20 ticket links to the event
- Logo included in video
- Option to include video/image pre-roll at the beginning of event video
- Opportunity to do a give-away

Post Event:

- Thank you, photos and mention in The Whirl section of WALTER
- Full page ad in WALTER
- Branded email blast to all attendees after the event

SUPPORTING SPONSORSHIP - \$3,000

Pre Event:

- Branding on promotional digital ads on WALTER website
- Branding on email blasts to WALTER and partner magazine subscribers
- Recognized on social media channels when promoting event - brand extension to partner magazines' social media channels
- Logo on ticketing page with link to website
- Option to include branded items (bookmarks or some other marketing piece) with the mailing of Vivian's new cookbook.
- Opportunity to have storefront as a designated local pick up station for Vivian's cookbook

During Event:

- 10 ticket links to the event
- Logo included in video
- Opportunity to do a give-away

Post Event:

- Thank you, photos and mention in The Whirl section of WALTER
- Half page ad in WALTER