

INSPIRING

A NEW GENERATION OF LEADERS

WINi

2021



This year we are bringing this special event to you virtually!

Join us for our forth annual WINi summit celebrating young women, diversity and innovation. Guests will participate in workshops and hear from four local female leaders as they share their career journeys - from overcoming obstacles to achieving their goals.

Sunday, February 21

Participate in this special marketing opportunity and further expose your brand to this engaged audience.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship Package: SOLD OUT

Supporting Sponsorship Package: \$4,000

- Logo included in promotional print ads in WALTER magazine
- Logo included in promotional digital ads on waltermagazine.com
- Logo included in promotional email newsletters to WALTER subscribers, along with sister publications: O.Henry Magazine, The Pilot + SouthPark Magazine (48,600 contacts)
- Business name recognized and tagged in promotional social media posts
- Logo included on ticketing page and website landing page: waltermagazine.com/wini
- Logo included on all event signage (background displays, posters)
- Mentioned as a sponsor in live thank you during event
- Up to 40 ticket links to event for guests
- 1 full page ad in digital event program
- Included in post-event editorial coverage in WALTER magazine
- 1 full page ad in WALTER Magazine (April 2021)
- Included in post-event email to guests

Workshop Sponsorship Package: \$2,000

- Logo included in promotional print ads in WALTER magazine
- Logo included in promotional email newsletters to WALTER subscribers, along with sister publications: O.Henry Magazine, The Pilot + SouthPark Magazine (48,600 contacts)
- Logo included on ticketing page and website landing page: waltermagazine.com/wini
- Logo included on all event signage (background displays, posters, screens)
- Mentioned as a sponsor in live thank you during event
- Up to 20 ticket links to event for guests
- 1 half page ad in digital event program
- Included in post-event editorial coverage in WALTER magazine
- Logo included in post-event email to guests

Innovation Sponsorship Package: \$1,250

- Logo included on event signage (background displays, posters, screens)
- Logo included on ticketing page and website landing page: waltermagazine.com/wini
- Mentioned as a sponsor in live thank you during event
- Up to 100 ticket links to event for guests
- Logo included in digital event program with click-through
- Business name listed in post-event editorial coverage in WALTER magazine