

WALTER
WINI
2021

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BANK OF AMERICA 

Welcome to WINi!

On behalf of the team at WALTER, I'd like to thank you for joining us this afternoon. We are pleased to offer our fourth annual WINi summit virtually this year. While we'll miss the energy of having all you all in the same room with us, we know that you'll still leave this event feeling inspired, empowered, and energized.

Every year, we work to pull together a lineup of panelists who offer different perspectives on what it means to be a professional, and this year is no exception. Their experiences range from arts to athletics, from fashion to litera-

ture, from behind the scenes to on the stage, and from working within the system to creating a business from scratch. Every journey is different, but each of our speakers has forged her own path to build a career that aligns with her interests, skills, and values.

These women work with passion and purpose – and we hope their talks inspire you to do the same.


Ayn-Monique Klahre
Editor

2021 WINi Panelists

Meet the inspiring women leading this year's talk



JENNIFER DASAL

Jennifer Dasal is the curator of modern and contemporary art at the North Carolina Museum of Art. She received her BA in art history from the University of California - Davis and her MA in art history from the University of Notre Dame, and she has completed PhD coursework in art history at Pennsylvania State University. Prior to joining the NCMA in 2008, she was the curatorial assistant to the curator of Western art at Snite Museum at the University of Notre Dame and the Richard L. Nelson Art Gallery at the University of California - Davis. Dasal runs a podcast about art called *ArtCurious*, and has written a book about it as well. She lives in Wendell, NC, with her husband, son, and a very grouchy cat.



JESS EKSTROM

Jess Ekstrom is the founder and CEO of Headbands of Hope, a company she started as a junior in college in 2012. For every headband sold, a headband is given to a child with cancer. Her first brush with success was selling all of her toys on eBay when she was twelve. Since then, Ekstrom and her company have been featured on *TODAY* and *Good Morning America* as well as in *Seventeen*, *Vanity Fair*, *Forbes*, and *People* magazine, which ran an exclusive on Ekstrom when her book released. Ekstrom is also a regular guest on *QVC*. Most importantly, Headbands of Hope has donated over half a million headbands, reaching every children's hospital in the United States and in fifteen countries.



CARLY PRENTIS JONES

Carly Prentis Jones is a theatre artist, singer, arts advocate, and cultural activist who seeks to elevate social consciousness through the arts. She is a proud Raleigh native and performs on stages throughout the region. Carly is a versatile artist, performing in opera and musical theater, as well as in classic and contemporary theater. She attended Miami University in Oxford, Ohio, where she earned a Bachelor of Music in Vocal Performance, a Bachelor of Arts in Black Music History, and a minor in Arts Management.

2021 WINi Panelists



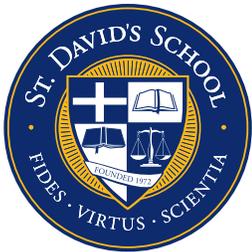
CARI ROCCARO

Cari Roccaro is a U-20 Women's World Cup Champion and two-time NWSL Champion soccer player for the North Carolina Courage. The Notre Dame graduate made 16 appearances with the US Youth National Team and has played five seasons of professional soccer. In 2020, Roccaro was the recipient of the Community Service Award with the NC Courage.



VICTORIA SCOTT-MILLER

Victoria Scott-Miller is the owner of Liberation Station Bookstore, a local, globally-recognized independent pop-up bookstore with four permanent library locations in Durham and international locations forthcoming. Scott-Miller is an innovator, liberation strategist, and literacy advocate. She believes that there is power in the community and creates initiatives that make her fluent in the language of legacy building, generational safekeeping, and historical guardianship. Scott-Miller has been featured in *WALTER*, *American Way*, *O the Oprah Magazine*, *CNN*, *The Washington Post*, and *Good Morning America*.



DISCOVER YOUR WARRIOR WITHIN



ELLA '20 discovered her **WARRIOR WITHIN** through environmental science and cheerleading.

At St. David's we equip our **Pre-K-12** students to discover their **WARRIOR WITHIN** in the classroom, on the field and through the arts. Our goal for students is not just to learn, but to develop and achieve their full and unique potential, becoming strategic thinkers, character-driven influencers and faithful leaders.

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2021 SCHEDULE OF EVENTS

SUNDAY, FEBRUARY 21



WELCOME & FIRESIDE CHAT

2:00 - 2:15 p.m.

WELCOME

WALTER Magazine Editor Ayn-Monique Klahre welcomes guests to WINi 2021 and introduces Bank of America for a 'fireside chat' to learn more about the origins of the event.



STARTUP WORKSHOP

2:15 - 2:45 p.m.

FINDING YOUR ZONE OF GENIUS

Conducted by **Melissa Carrier and Rida Merve of UNC Chapel Hill's Innovate Carolina**

Do you ever find yourself doing something you loved so much that time had no meaning? You spend hours on it and still want to do more? This might be studying for a subject you are passionate about, a hobby you enjoy, or even spending time with your pets. In this workshop, you will think through different areas of your life and unlock your highest potential. Come find your zone of genius with Melissa Carrier, Director of Social Innovation and Professor of Practice, and Rida Bayraktar, founder of Pink STREAM and undergraduate student from the University of North Carolina as they facilitate an activity around the four different zones of work and how to forge your own path in this time of uncertainty. Grab your paper and pencil, and let's unlock your genius!



PANELIST TALKS

2:45 - 3:45 p.m.

LISTEN AND LEARN

Hear from **Carly Jones, Cari Roccaro, Victoria Scott-Miller, Jennifer Dasal and Jess Ekstrom**

Listen to our five panelists as they share their career journeys, successes, and obstacles, along with lessons learned along the way.



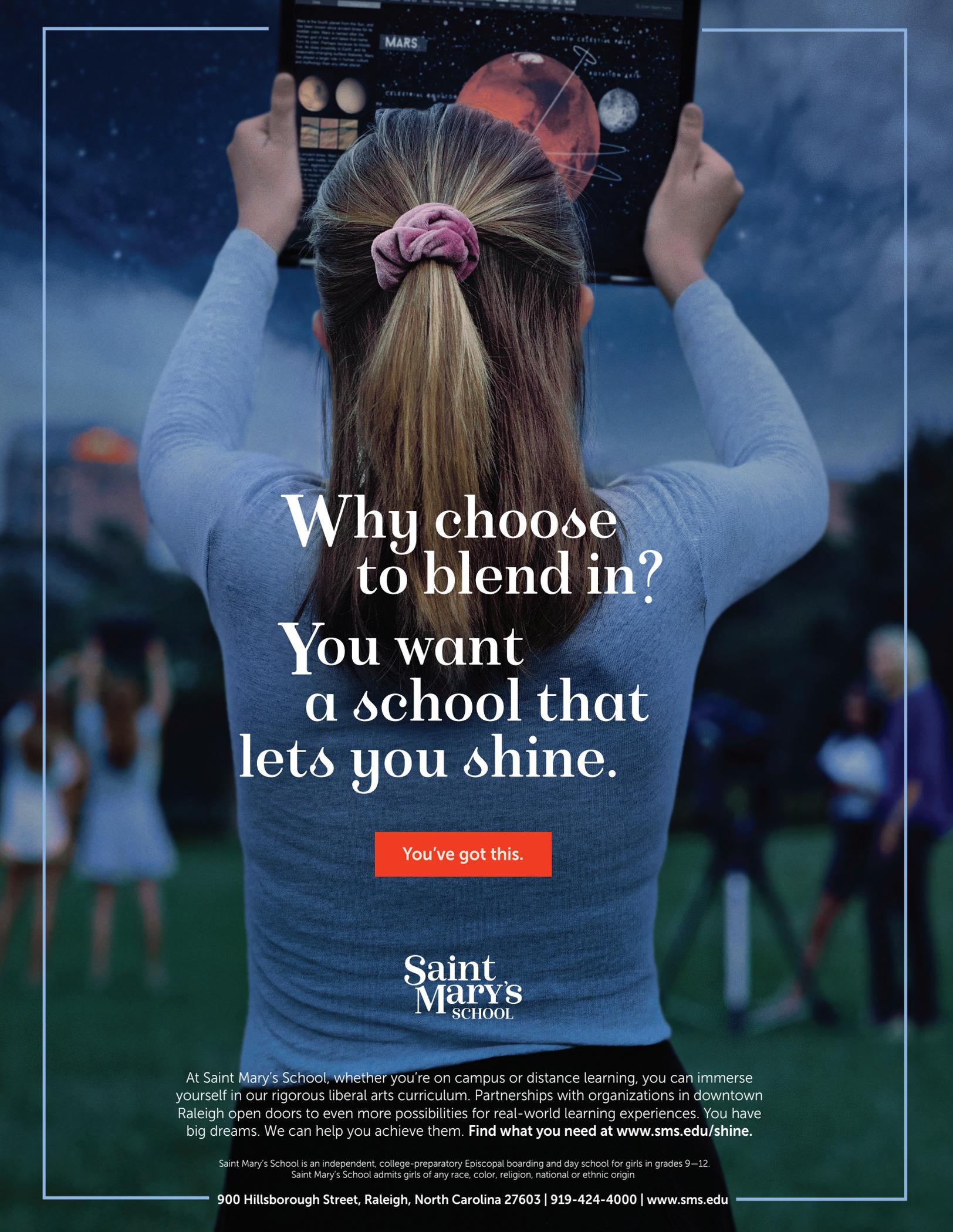
PANELIST Q&A

3:45 - 4:00 p.m.

ENGAGE

Talk with our panelists and ask them questions!

Guests will have the opportunity to engage directly with our panelists. To ask questions, please type it into the Zoom chat located at the bottom of the screen.



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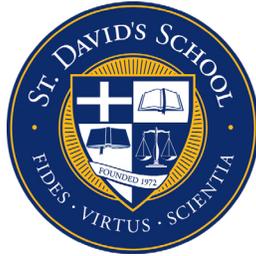
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